

WXIX

ORDERFlight Dates **09/05/12-09/10/12**Contract / Revision **815483 /**Original Date / Revision
08/30/12 08/30/12Advertiser **DSCC IE**Agency **Great American Media**

Buying Contact

**1010 Wisconsin Ave NW
Washington, DC 20007**

Product

DSCC IE

Agency Com 15%

Billing Contact

**1010 Wisconsin Ave NW
Washington, DC 20007**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1703**Alt Order # **06301784**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	15	\$10,285.00	\$12,100.00	0.00	08/27/12	09/10/12	15	\$10,285.00	\$12,100.00
Totals	15	\$10,285.00	\$12,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/05/12	09/10/12	Late News M-F Late News M-F	Comm	10-11P	M-WTF--	:30	2	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/04/12	09/10/12	M-WTF--		2		\$1,400.00		0.00					
E 2	WXIX	09/05/12	09/10/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	M-WTF--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/04/12	09/10/12	M-WTF--		1		\$400.00		0.00					
E 3	WXIX	09/05/12	09/10/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	M-WTF--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/04/12	09/10/12	M-WTF--		1		\$400.00		0.00					



Contract / Revision **815483** Flight Dates **09/05/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/30/12/ 08/30/12

Order Sep 00:00:00

Advertiser **DSCC IE**

Product **DSCC IE**

Estimate # **1703**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	09/05/12	09/10/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/12	09/10/12	M- WTF- -	1	\$600.00	0.00								
E 5	WXIX	09/05/12	09/10/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/12	09/10/12	M- WTF- -	1	\$600.00	0.00								
E 6	WXIX	09/05/12	09/10/12	News At 630P News At 630P	Comm	630-7P	M- WTF- -	:30	2	\$450.00	P 1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/12	09/10/12	M- WTF- -	2	\$450.00	0.00								
E 7	WXIX	09/05/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/12	09/10/12	M- WTF- -	1	\$600.00	0.00								
E 8	WXIX	09/05/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/12	09/10/12	M- WTF- -	1	\$600.00	0.00								
E 9	WXIX	09/05/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/12	09/10/12	M- WTF- -	1	\$600.00	0.00								
E 10	WXIX	09/05/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	M- WTF- -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/12	09/10/12	M- WTF- -	1	\$600.00	0.00								
E 11	WXIX	09/05/12	09/10/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	M- WTF- -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/12	09/10/12	M- WTF- -	1	\$500.00	0.00								
E 12	WXIX	09/05/12	09/10/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	M- WTF- -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/12	09/10/12	M- WTF- -	1	\$500.00	0.00								
E 13	WXIX	09/09/12	09/09/12	NFL on Fox Game 2 NFL on Fox	Comm	4P-7P	- - - - - 1	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/03/12	09/09/12	- - - - - 1	1	\$3,000.00	0.00								
Totals														15	\$12,100.00